

# **KAMARAJ COLLEGE (Autonomous)**

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

THOOTHUKUDI – 628 003

**(5 Pages)**

**Reg. No: .....**

**Question Code No : 25000414**

**Course Code : 24UECO21**

**UG Degree - End Semester Examinations, November 2025**

**Second Semester**

**B.COM**

**Business Environment**

**(For those who joined in July 2024 onwards)**

**Time : 3 Hours**

**Maximum : 75 Marks**

**PART – A (10 × 1 = 10 Marks)**

**Answer ALL Questions**

**Choose the correct answer:**

1. Which of these is not a part Business Environment?

(a) Finance	(b) Technology
(c) Government	(d) Planning

2. The World Trade Organisation was established in \_\_\_\_\_

(a) 1995	(b) 1996
(c) 1977	(d) 1988

3. State owned Enterprises are owned and operated by the

(a) Private Sector (b) Government  
(c) Cooperative (d) Public Sector

4. Articles 14 – 18 deals with

(a) Right to Equality (b) Right to freedom  
(c) Right to freedom (d) None of the above

5. Select the features of a Social Group

(a) Membership (b) Interaction  
(c) Common Goals (d) All of the above

6. Cultural heritage may be of \_\_\_\_\_ types

(a) Two (b) Four  
(c) Three (d) Five

7. Select the macro economic factors from the following

(a) Gross Domestic Product (b) Consumer Behaviour  
(c) Supply and demand (d) Price levels

8. Free market economy is also known as

(a) Socialism (b) Capitalism  
(c) Mixed Economy (d) All of the above

9. The Word technology is derived from the \_\_\_\_\_ word.

(a) American (b) Greek

(c) Latin (d) None of the above

10. The main purpose of Technology is to

- (a) Deplete natural resources
- (b) Minimize the environmental impact of human activities
- (c) Accelerate climate change
- (d) Increase pollution levels

### **PART - B (5X5=25 Marks)**

**Answer ALL Questions choosing either (a) or (b).  
Answer should not exceed 250 words.**

11. (a) What is mean by Business Environment?

**(OR)**

(b) What are the component of SWOT analysis?

12. (a) Write short notes on Political Environment?

**(OR)**

(b) Describe the basic characteristics of Indian Constitution.

13. (a) What are the features of Social Groups?

**(OR)**

(b) Analyse the relationship between Society and Business.

14. (a) Analyse the impacts of Socialism on Business.  
**(OR)**  
(b) What are significance of the Economic Environment?

15. (a) What are the features of Technological Environment?  
**(OR)**  
(b) What are the various determinants of technological environment?

**PART - C (5 X 8 = 40 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 500 words.**

16. (a) Explain the features of Business.  
**(OR)**  
(b) Explain the importance of Business Environment.

17. (a) Explain the elements of Political Environment.  
**(OR)**  
(b) Enumerate the impact of political environment on business.

18. (a) What are the features of cultural heritage?  
**(OR)**  
(b) Explain the different types of Social Groups.

19. (a) Discuss the different elements of economic environment.

**(OR)**

(b) What are the merits and demerits of Socialism?

20. (a) Discuss the advantages of technology.

**(OR)**

(b) Discuss the impact of technology on business.