

KAMARAJ COLLEGE (Autonomous)

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

THOOTHUKUDI – 628 003

(5 Pages)

Reg. No:

Question. Code No : 25E00108

Sub Code : 24UEEC11

UG Degree - End Semester Examinations, April 2025

First Semester

B.A. ECONOMICS

Elective - Fundamentals of Management

(For those who joined in July 2024 onwards)

Time : 3 Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

1. Management is a____
 - (a) Process
 - (b) Discipline
 - (c) A team of persons
 - (d) All of these
2. The first function of management is_____

- (a) Directing (b) Controlling
(c) Planning (d) Reporting
3. Planning function of management is done by_____
- (a) Top level management (b) Middle level management
(c) Lower level management (d) All of the above
4. _____ are guidelines for decision making.
- (a) Rules (b) Policies
(c) Procedures (d) Methods
5. Organizational behavior is _____
- (a) A science (b) An art
(c) A science as well as an art (d) None of these
6. Communication begins with _____
- (a) Encoding (b) Idea organization
(c) Decoding (d) Channel selection
7. _____ inverse interaction between needs and incentive.
- (a) Motivation (b) Organising
(c) Directing (d) All of the above
8. Motivation is a _____
- (a) Psychological process (b) Mental process
(c) Social process (d) All of the above
9. The process of creating something new is called

- (a) Creative flexibility (b) Management
(c) Business (d) Innovation

10. Controlling function brings the management cycle back to the_____

- (a) Organising function (b) Directing function
(c) Planning function (d) None of these

PART - B (5 X 5 = 25 Marks)

**Answer ALL Questions choosing either (a) or (b).
Answer should not exceed 250 words.**

11. (a) What are the functions of managements?

(OR)

(b) Explain the objectives of management.

12. (a) Explain the nature of planning.

(OR)

(b) Discuss the importance of planning.

13. (a) Explain the structure of organisation.

(OR)

(b) Define selection and training concept.

14. (a) State the different types of control.

(OR)

(b) State the importance of direction.

15. (a) Explain the process of controlling.

(OR)

(b) Write short note on cost control and quality control.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

16. (a) Explain the role and function of manager.

(OR)

(b) Enumerate the levels of managements.

17. (a) Explain the objectives, importance and forms of planning.

(OR)

(b) Discuss the technique and process of planning.

18. (a) Explain the types of business organizations.

(OR)

(b) Give a brief note on:

1. Selection

2. Training

3. Development.

19. (a) Explain the different elements of directing.

(OR)

(b) Discuss the process of motivation.

20. (a) Define control and explain the types of control.

(OR)

(b) Give a brief note on:

1. Cost control
2. Purchase control.