

# **KAMARAJ COLLEGE (Autonomous)**

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

THOOTHUKUDI – 628 003

**(5 Pages) Reg. No: .....**

**Question Code No: 25002808 Course Code: 24UEVC21**

**UG Degree - End Semester Examinations, November 2025**

**Second Semester**

**B.SC. VISUAL COMMUNICATION**

**Story Development and Script Writing**

**(For those who joined in July 2024 onwards)**

**Time : 3Hours Maximum : 75 Marks**

**PART – A (10 × 1 = 10 Marks)**

**Answer ALL Questions**

**Choose the correct answer :**

1. A narrative synopsis is understand as
  - (a) A list of characters
  - (b) A summary of the story
2. Find the purpose of an outline in scriptwriting
  - (a) To finalise the dialogue
  - (b) To cast the actors

(c) To create a shot list (d) To structure the story

3. Which element is essential for driving a story forward?

(a) Dialogue (b) Setting

(c) Characterization (d) Conflict

4. Syd Field's Paradigm focuses on how many acts are in a screenplay.

(a) Two (b) Three

(c) Four (d) Five

5. Character tags that are used for

(a) To change the setting (b) To describe the weather

(c) To identify unique traits (d) To end a story

6. Find the principle that helps avoid stereotypes by

(a) Using clichés (b) Ignoring backstory

(c) Giving unique motivations (d) Creating a plot twist

7. Select the general term for the starting point of a story

(a) Exposition (b) Point of attack

(c) Tone (d) Planting

8. What does "planting" mean in scriptwriting?

(a) Showing a garden (b) Giving hints for later events

(c) Changing the title (d) Ending the story

9. The term copyright related with

(a) Finished creative works      (b) Ideas

(c) Paper                              (d) Cameras

10. The casting process typically begins

(a) During post-production      (b) During editing

(c) Pre-production phase      (d) After filming starts

**PART - B (5 X 5 = 25 Marks)**

**Answer ALL Questions choosing either (a) or (b).**  
**Answer should not exceed 250 words.**

11. (a) How does creative thinking help during the scriptwriting process?

**(OR)**

(b) What are the key elements of a basic story idea in scriptwriting?

12. (a) Explain the difference between a story, a storyline and a plot.

**(OR)**

(b) How does conflict contribute to the development of a story?

13. (a) Describe how a character biography helps in developing a story.

**(OR)**

(b) Explain what is meant by stereotyping in characters, with an example.

14. (a) Explain the relationship between pace and subject matter in storytelling.

**(OR)**

(b) Analyse the importance of scene breakdown in film production.

15. (a) Explain the difference between a comedy film and a horror film.

**(OR)**

(b) Briefly explain what a "call sheet" is and why it is used in film production.

### **PART - C (5 X 8 = 40 Marks)**

**Answer ALL Questions choosing either (a) or (b).  
Answer should not exceed 500 words.**

16. (a) Examine the importance of planning and outlining in the scriptwriting craft.

**(OR)**

(b) Explain the significance of a narrative synopsis and how it shapes the final script.

17. (a) Critically analyse the role of the climax as the turning point of a story.

**(OR)**

(b) Develop a detailed treatment for a story, focusing on plot development and resolution.

18. (a) Discuss how a character's growth and evolution reflect the guiding principles of effective storytelling.

**(OR)**

(b) Analyse how a character's background and experiences can shape their personality and actions.

19. (a) Examine the role of title and exposition in setting audience expectations.

**(OR)**

(b) Compare the "Openings" and "Endings" in a film. Why are they important for audience engagement?

20. (a) Evaluate the role of digital technologies in modern scriptwriting and storyboarding processes.

**(OR)**

(b) Develop a comprehensive pre-production plan for a short film, including scheduling, casting and location scouting.