

# **KAMARAJ COLLEGE (Autonomous)**

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

THOOTHUKUDI – 628 003

**(5 Pages)**

**Reg. No: .....**

**Question Code No: 25002808**

**Course Code: 24UEVC21**

**UG Degree - End Semester Examinations, November 2025**

**Second Semester**

**B.SC. VISUAL COMMUNICATION**

**Story Development and Script Writing**

**(For those who joined in July 2024 onwards)**

**Time : 3Hours**

**Maximum : 75 Marks**

**PART – A (10 × 1 = 10 Marks)**

**Answer ALL Questions**

**Choose the correct answer :**

1. A narrative synopsis is understand as
  - (a) A list of characters
  - (b) A summary of the story
  - (c) The film's budget
  - (d) The filming schedule
2. Find the purpose of an outline in scriptwriting
  - (a) To finalise the dialogue
  - (b) To cast the actors

- (c) To create a shot list                      (d) To structure the story
3. Which element is essential for driving a story forward?
- (a) Dialogue                                      (b) Setting
- (c) Characterization                      (d) Conflict
4. Syd Field's Paradigm focuses on how many acts are in a screenplay.
- (a) Two                                              (b) Three
- (c) Four                                              (d) Five
5. Character tags that are used for
- (a) To change the setting                      (b) To describe the weather
- (c) To identify unique traits                      (d) To end a story
6. Find the principle that helps avoid stereotypes by
- (a) Using clichés                                      (b) Ignoring backstory
- (c) Giving unique motivations                      (d) Creating a plot twist
7. Select the general term for the starting point of a story
- (a) Exposition                                      (b) Point of attack
- (c) Tone                                              (d) Planting
8. What does "planting" mean in scriptwriting?
- (a) Showing a garden                                      (b) Giving hints for later events
- (c) Changing the title                                      (d) Ending the story

9. The term copyright related with
- (a) Finished creative works      (b) Ideas
- (c) Paper      (d) Cameras
10. The casting process typically begins
- (a) During post-production      (b) During editing
- (c) Pre-production phase      (d) After filming starts

**PART – B (5 X 5 = 25 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 250 words.**

11. (a) How does creative thinking help during the scriptwriting process?

**(OR)**

- (b) What are the key elements of a basic story idea in scriptwriting?

12. (a) Explain the difference between a story, a storyline and a plot.

**(OR)**

- (b) How does conflict contribute to the development of a story?

13. (a) Describe how a character biography helps in developing a story.

**(OR)**

(b) Explain what is meant by stereotyping in characters, with an example.

14. (a) Explain the relationship between pace and subject matter in storytelling.

**(OR)**

(b) Analyse the importance of scene breakdown in film production.

15. (a) Explain the difference between a comedy film and a horror film.

**(OR)**

(b) Briefly explain what a "call sheet" is and why it is used in film production.

**PART – C (5 X 8 = 40 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 500 words.**

16. (a) Examine the importance of planning and outlining in the scriptwriting craft.

**(OR)**

(b) Explain the significance of a narrative synopsis and how it shapes the final script.

17. (a) Critically analyse the role of the climax as the turning point of a story.

**(OR)**

- (b) Develop a detailed treatment for a story, focusing on plot development and resolution.

18. (a) Discuss how a character's growth and evolution reflect the guiding principles of effective storytelling.

**(OR)**

- (b) Analyse how a character's background and experiences can shape their personality and actions.

19. (a) Examine the role of title and exposition in setting audience expectations.

**(OR)**

- (b) Compare the "Openings" and "Endings" in a film. Why are they important for audience engagement?

20. (a) Evaluate the role of digital technologies in modern scriptwriting and storyboarding processes.

**(OR)**

- (b) Develop a comprehensive pre-production plan for a short film, including scheduling, casting and location scouting.