

# **KAMARAJ COLLEGE (Autonomous)**

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

THOOTHUKUDI – 628 003

**(5 Pages)**

**Reg. No: .....**

**Question Code No : 25000411    Course Code: 24UMCO12/24UMBE12/  
24UMBF12/24UMCR12**

**UG Degree - End Semester Examinations, November 2025**

**First Semester**

**B.Com/B.Com Banking and E-Commerce/**

**B.Com Banking and Finance/ B.Com Corporate Secretaryship**

**Principles of Management**

**(For those who joined in July 2024 onwards)**

**Time : 3 Hours**

**Maximum : 75 Marks**

**PART – A (10 × 1 = 10 Marks)**

**Answer ALL Questions**

**Choose the correct answer:**

1. Which of the following is the main reason for existence of an organization?
  - (a) The vision of an organization
  - (b) The mission of an organization
  - (c) The objective of an organization

- (d) CEO of an organization
2. Management is a \_\_\_\_ directed process as it aims at achieving specified goals.
- (a) Continuous (b) Future  
(c) Deliberate (d) Goal
3. Forecasting techniques that use historical data to predict future trends are known as \_\_\_\_\_ fore casting.
- (a) Qualitative (b) Quantitative  
(c) Time series (d) Casual
4. Planning is the \_\_\_\_\_ function of manager.
- (a) Primary (b) Objective  
(c) Last (d) Casual
5. A functional organizational structure is based on \_\_\_\_\_
- (a) Geographical location (b) Product or services  
(c) Project or tasks (d) Function or activities
6. The form of organization known for giving rise to rumours is called \_\_\_\_\_ organization.
- (a) Decentralized (b) Formal  
(c) Centralized (d) Informal
7. This function of management is related to placing the right person at the right job.

- (a) Organizing (b) Staffing  
(c) Planning (d) Controlling
8. Process of attracting specified person to apply for the jobs that are open is referred as \_\_\_\_\_
- (a) Training (b) Recruitment  
(c) HRM (d) Transfer
9. Management by exception typically emphasize \_\_\_\_\_ control.
- (a) Feed forward (b) Concurrent  
(c) Preventive (d) Feedback
10. Directing flows in \_\_\_\_\_ direction.
- (a) Upward (b) Downward  
(c) Diagonal (d) Both (a) & (b)

8. Process of attracting specified person to apply for the jobs that are open is referred as \_\_\_\_\_

- (a) Training
  - (b) Recruitment
  - (c) HRM
  - (d) Transfer

9. Management by exception typically emphasize \_\_\_\_\_ control.

- (a) Feed forward                      (b) Concurrent  
(c) Preventive                        (d) Feedback

10. Directing flows in \_\_\_\_\_ direction.

- (a) Upward                      (b) Downward
- (c) Diagonal                 (d) Both (a) & (b)

**PART - B (5 X 5 = 25 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 250 words.**

11. (a) State the scope of management.

**(OR)**

(b) Explain the different levels of management.

12. (a) Write a note on decision making.

**(OR)**

(b) Explain the limitations of planning.

13. (a) List out the nature of organizing.

**(OR)**

(b) Write about the principles of delegation.

14. (a) Explain the needs of training.

**(OR)**

(b) Discuss the benefits of training.

15. (a) Enumerate the importance of control.

**(OR)**

(b) Write a note on co-ordination.

**PART – C (5 X 8 = 40 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 500 words.**

16. (a) Discuss the trends and challenges of management.

**(OR)**

(b) Elucidate the responsibilities of management.

17. (a) State the importance of forecasting.

**(OR)**

(b) Discuss the types of planning.

18. (a) State the characteristics of organizing.

**(OR)**

(b) Discuss the types of organizing structure.

19. (a) Explain different types of leadership strategy.

**(OR)**

(b) Write the procedure for staff selection.

20. (a) Discuss the importance of controlling.

**(OR)**

(b) Explain the qualities of successful women leader.