

KAMARAJ COLLEGE (Autonomous)

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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code: 26E02617

Course Code: 24USBA42/24USSL42

UG Degree - End Semester Examinations, April 2026

Fourth Semester

B.B.A/B.B.A Shipping and Logistics

Intellectual Property Rights

(For those who joined in July 2024 onwards)

Time : 3 Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

CO:1 1. Intellectual Property Rights (IPR) protect:_____

- K:1
- (a) Physical property (b) Government property
(c) Creations of the human mind (d) Agricultural land

CO:1 2. IPR encourages innovation by:_____

- K:1
- (a) Providing exclusive rights (b) Increasing competition unfairly
(c) Eliminating profits (d) Restricting creativity

CO:2 3. The primary purpose of a trademark is to:_____

- K:1
- (a) Protect inventions (b) Identify the source of goods/services
(c) Protect artistic works (d) Register patents

CO:2 4. Trade secret protection lasts:_____

- K:1
- (a) 20 years (b) 10 years
(c) 5 years (d) As long as secrecy is maintained

CO:3 5. Copyright ownership can be transferred through:_____

- K:1
- (a) Oral agreement (b) Assignment
(c) Patent filing (d) Trademark registration

- CO:3 6. Patent protection term is generally:_____
- K:1 (a) 10 years (b) 20 years
(c) 50 years (d) Lifetime
- CO:4 7. Which of the following is NOT a type of intellectual
K:1 property___?
- (a) Patents (b) Trademarks
(c) Copyrights (d) Mortgages
- CO:4 8. The first step in the patenting process is:_____
- K:1 (a) Patent publication (b) Prior art search
(c) Grant of patent (d) Filing opposition
- CO:5 9. The Information Technology Act in India was enacted in which
K:1 year_____?
- (a) 1998 (b) 2005
(c) 2000 (d) 2010
- CO:5 10. A trademark protects:_____
- K:1 (a) Inventions (b) Literary works
(c) Brand names and logos (d) Scientific discoveries

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) State the scope of intellectual property rights
- K:2 **(OR)**
- (b) Explain about the agencies responsible for IPR registration
- CO:2 12. (a) Outline the purpose of trademarks.
- K:3 **(OR)**
- (b) Discuss the principles for Selecting and Evaluating a Good Trademark.
- CO:3 13. (a) Define Copyright. Explain the concept of originality.
- K:2 **(OR)**
- (b) Explain the difference between product and process patents with examples.
- CO:4 14. (a) List out the nature of intellectual property rights (IPR).

K:1

(OR)

(b) Define pre-grant and post-grant opposition.

CO:5 15. (a) Write a short note on cybercrime, data security and
K:3 confidentiality.

(OR)

(b) Explain the concepts of online crimes with suitable examples.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

CO:1 16. (a) Discuss the types of intellectual property in detail.

K:2

(OR)

(b) Explain the importance of IPR in business & innovation with examples.

CO:2 17. (a) Explain in detail the functions of trademarks.

K:3

(OR)

(b) Describe the registration process of trademark in detail.

CO:3 18. (a) Explain ownership and transfer of copyright with suitable
K:2 examples.

(OR)

(b) Infer the term patent searching and explain why is it important before filing a patent.

CO:4 19. (a) Examine the importance of intellectual property rights
K:4 (IPR).

(OR)

(b) Explain the step-by-step process of patenting

CO:5 20. (a) Elucidate the objectives of the Information Technology Act
K:3 2000.

(OR)

(b) Discuss the latest trends in trademarks, copyrights and patents with examples.