

KAMARAJ COLLEGE (Autonomous)

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code:26E00713

Course Code: 24PECO24/25PECO23

PG Degree - End Semester Examinations, April 2026

Second Semester

M.COM

Logistics and Supply Chain Management

(For those who joined in July 2024 and June 2025 onwards)

Time : 3Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

- CO:1 1. Supply Chain Management mainly deals with
K:1 (a) Production only (b) Flow of goods, services and information
(c) Marketing only (d) Finance only
- CO:1 2. Supply chain intermediaries include
K:1 (a) Retailers and (b) Customers only
wholesalers
(c) Employees (d) Government
- CO:2 3. Global supply chain focuses on
K:2 (a) Domestic markets (b) International sourcing and distribution
(c) Local trade (d) Regional trade only
- CO:2 4. Customer value in SCM refers to
K:2 (a) Product price (b) Customer satisfaction and benefits
(c) Company profit (d) Inventory level
- CO:3 5. Logistics Information System helps in
K:3 (a) Decision making (b) Entertainment
(c) Advertising (d) Accounting

- CO:3 6. Bullwhip effect refers to
K:3 (a) Transport delay (b) Demand fluctuation
(c) Inventory storage (d) Packaging
- CO:4 7. Warehousing mainly helps in
K:4 (a) Production (b) Storage and distribution
(c) Selling (d) Purchasing
- CO:4 8. Warehouse Management System is used for
K:4 (a) Accounting (b) Inventory contro
(c) Marketing (d) Advertising
- CO:5 9. ERP stands for
K:5 (a) Enterprise Resource (b) Economic Resource
Planning Planning
(c) Electronic Resource (d) Enterprise Retail Planning
Planning
- CO:5 10. E-procurement means
K:5 (a) Manual purchasing (b) Online purchasing
(c) Local purchasing (d) Emergency purchasing

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) Explain the concept and importance of Supply Chain
K:1 Management

(OR)

- (b) Explain the barriers of Supply Chain Management

- CO:2 12. (a) Explain global market forces in SCM.

K:2 **(OR)**

- (b) Explain customer perspectives in SCM.

- CO:3 13. (a) Explain inbound and outbound logistics.

K:3 **(OR)**

- (b) Explain inventory management.

CO:4 14. (a) Explain functions of warehousing.

K:4 **(OR)**

(b) Explain types of warehouses.

CO:5 15. (a) Explain demand planning in SCM.

K:5 **(OR)**

(b) Explain the role of IT in SCM.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 600 words.

CO:1 16. (a) Discuss the evolution, principles and strategies of Supply
K:1 Chain Management.

(OR)

(b) Explain channels of distribution for industrial and consumer goods.

CO:2 17. (a) Explain global and Indian perspectives of Supply Chain
K:2 Management.

(OR)

(b) Analyze the role of customers in improving SCM efficiency.

CO:3 18. (a) Explain logistics management and its importance.

K:3 **(OR)**

(b) Discuss transportation and warehousing management.

CO:4 19. (a) Explain strategic warehousing and warehouse operations.

K:4 **(OR)**

(b) Discuss supply chain logistics design and security.

CO:5 20. (a) Explain emerging technologies in logistics and SCM.

K:5 **(OR)**

(b) Discuss growth of logistics and SCM in national and international scenarios.