

KAMARAJ COLLEGE (Autonomous)

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code: 26E04201

Course Code: 25PMBA11

PG Degree - End Semester Examinations, April 2026

First Semester

M.B.A

Management Principles

(For those who joined in June 2025 onwards)

Time: 3Hours

Maximum : 75 Marks

PART - A (5 × 4 = 20 Marks)

Answer ALL Questions

Answer should not exceed 250 words.

CO:1 1. Explain management and its functions.

K:2

CO:2 2. Outline the steps involved in planning.

K:2

CO:3 3. Illustrate delegation and decentralization

K:2

CO:4 4. Describe the functions of direction.

K:2

CO:5 5. State the objectives of controlling.

K:2

PART - B (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 600 words.

CO:1 6. (a) Apply Mintzberg's managerial roles to resolve a conflict within a professional management team.

K:3

(OR)

(b) Build a professional development plan for a manager based on the essential tasks of a professional manager

CO:2 7. (a) Analyze the specific steps in the planning process that ensure effective decision-making in a volatile market.

K:4

(OR)

(b) Examine how different forecasting techniques impact the accuracy of long-term business plans

CO:3 8. (a) Construct an organizational structure that effectively
K:3 balances delegation and decentralization for a growing firm.

(OR)

(b) Organize a departmentalization strategy that optimizes the span of management for a retail chain.

CO:4 9. (a) Inspect the relationship between effective staffing and
K:4 the successful implementation of direction principles.

(OR)

(b) Distinguish between the functional roles of a supervisor and the qualities required for an effective supervision.

CO:5 10. (a) Utilize various devices of control to establish a preventive
K:3 control system within a service organization.

(OR)

(b) Apply coordination techniques to resolve conflicts between independent departments in a large company.

PART - C (1 X 15 = 15 Marks)

CO:5 11. Case Study: The Crisis at ABC Manufacturing Pvt. Ltd.

K:6 ABC Manufacturing Pvt. Ltd. recently transitioned from a single-location unit to a multi-city operation to meet rising market demand. However, this rapid expansion has fractured the internal management structure. Currently, departments operate as "silos," focusing only on their internal tasks without sharing information. Middle managers are hesitant to grant authority, leaving supervisors overwhelmed and unable to provide effective direction to the workforce. Furthermore, the company lacks a "feed-forward" mechanism, meaning errors are only discovered after production is complete, leading to significant waste and missed targets.

Questions:

- a) Categorize the specific failures in delegation and decentralization that have caused the current state of poor coordination across the multiple cities.
- b) Criticize the company's current "reactive" control approach and justify why a shift toward a preventive, integrated control framework is essential for future survival.
- c) Propose an original organizational design and a specific set of coordination techniques (such as horizontal integration or liaison roles) to restore clarity and efficiency in roles.