

KAMARAJ COLLEGE (Autonomous)

Accredited with A+ Grade by NAAC

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code: 26E02804

Course Code : 24UEVC21/25UEVC21

UG Degree - End Semester Examinations, April 2026

Second Semester

B.Sc., VISUAL COMMUNICATION

Story Development and Script Writing

(For those who joined in July 2024 and June 2025 onwards)

Time : 3Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer:

- CO:1 1. The initial stage of scriptwriting that focuses on idea generation is
K:1 (a) Ideation (b) Treatment
(c) Drafting (d) Formatting
- CO:1 2. A narrative synopsis primarily provides
K:2 (a) Technical details (b) Character dialogue
(c) Brief story outline (d) Scene breakdown
- CO:2 3. Syd Field's paradigm consists of
K:1 (a) Two acts (b) Four acts
(c) Three acts (d) Five acts
- CO:2 4. Denouement refers to
K:2 (a) Introduction (b) Conflict
(c) Climax (d) Resolution
- CO:3 5. A fully developed character with depth is known as
K:1 (a) Flat character (b) Static character
(c) Two-dimensional (d) Three-dimensional character
character
- CO:3 6. Character tags are mainly used to
K:2 (a) Add music (b) Identify traits
(c) Create conflict (d) Design costumes

- CO:4 7. "Point of attack" in narrative structure refers to
K:1 (a) Ending scene (b) Entry point of the story
(c) Conflict resolution (d) Character arc
- CO:4 8. Exposition in a script is used to
K:2 (a) Increase pace (b) Introduce background information
(c) Create suspense (d) End the narrative
- CO:5 9. A storyboard mainly helps in
K:1 (a) Casting (b) Visual planning
(c) Budgeting (d) Copyright registration
- CO:5 10. Final Draft software is primarily used for
K:2 (a) Editing video (b) Writing scripts
(c) Sound mixing (d) Animation

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) Explain the stages involved in the creative process of
K:3 scriptwriting.

(OR)

- (b) Describe the importance of brainstorming in story development.

- CO:2 12. (a) Discuss Syd Field's three-act structure with suitable
K:4 examples.

(OR)

- (b) Differentiate between story, plot and treatment.

- CO:3 13. (a) Explain the process of developing a character biography.
K:3

(OR)

- (b) Distinguish between two-dimensional and three-dimensional characters.

- CO:4 14. (a) Examine the role of exposition and planting in narratives.
K:4

(OR)

- (b) Explain how pace and tone influence cinematic storytelling.

- CO:5 15. (a) Describe the basic format of a film script.

K:3

(OR)

(b) Explain the importance of pitching a story for production.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

CO:1 16. (a) Analyze the ideation-to-outline process in screenplay
K:4 development.

(OR)

(b) Create a narrative synopsis for a short film of your choice.

CO:2 17. (a) Analyze the role of conflict and climax in narrative
K:5 construction.

(OR)

(b) Evaluate the effectiveness of suspense and surprise in storytelling.

CO:3 18. (a) Apply principles of characterization to design a credible
K:6 protagonist.

(OR)

(b) Compare character development techniques used in films and television.

CO:4 19. (a) Examine the importance of scene breakdown and drafting in
K:5 scriptwriting.

(OR)

(b) Assess the impact of point of view on audience engagement.

CO:5 20. (a) Design a basic one-column script for a short film of any genre.
K:6

(OR)

(b) Evaluate the role of genres and script formats in contemporary cinema.