

# KAMARAJ COLLEGE (Autonomous)

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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(4 Pages)

Reg. No:.....

Question Code: 26E00403

Course Code : 24UMCO12/25UMCO12/  
24UMBE12/25UMBE12/  
24UMBF12/25UMBF12/  
24UMCR12/25UMCR12

UG Degree - End Semester Examinations, April 2026

First Semester

B.Com / B.Com Banking and E-Commerce/B.Com Banking and Finance/B.Com

Corporate Secretaryship

Principles of Management

(For those who joined in July 2024 and June 2025 onwards)

Time : 3Hours

Maximum : 75 Marks

## PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

CO:1 1. Management is considered as both:

- K:1
- |                     |                         |
|---------------------|-------------------------|
| (a) Science and Law | (b) Art and Profession  |
| (c) Science and Art | (d) Theory and Practice |

CO:1 2. Who is regarded as the Father of Scientific Management?

- K:1
- |                 |                   |
|-----------------|-------------------|
| (a) Elton Mayo  | (b) Henry Fayol   |
| (c) F.W. Taylor | (d) Peter Drucker |

CO:2 3. Which is the primary function of management?

- K:1
- |              |                 |
|--------------|-----------------|
| (a) Staffing | (b) Controlling |
| (c) Planning | (d) Directing   |

CO:2 4. Management by Objectives (MBO) was popularized by:

- K:1
- |                 |                   |
|-----------------|-------------------|
| (a) Henry Fayol | (b) Peter Drucker |
| (c) F.W. Taylor | (d) Elton Mayo    |

- C0:3 5. Organizing primarily involves:  
K:2
- (a) Planning objectives
  - (b) Grouping activities and assigning duties
  - (c) Supervising employees
  - (d) Measuring performance
- C0:3 6. The process of dividing the large monolithic functional  
K:1 organization into small and flexible administrative units is called \_\_\_\_\_.
- (a) Staffing
  - (b) Delegation
  - (c) Departmentation
  - (d) Control
- C0:4 7. Which of the following is a modern method of recruitment?  
K:1
- (a) Promotion
  - (b) Job portals
  - (c) Transfer
  - (d) Retired employees
- C0:4 8. Which of the following is not a step in the staffing process?  
K:1
- (a) Recruitment
  - (b) Selection
  - (c) Training and Development
  - (d) Planning
- C0:5 9. \_\_\_\_\_ is the process of guiding the efforts of employees to  
K:1 accomplish the desired goal.
- (a) Supervision
  - (b) Planning
  - (c) Controlling
  - (d) Motivating
- C0:5 10. Coordination between the activities of various departments  
K:1 and individuals working within the organization is known as \_\_\_\_\_.
- (a) Vertical coordination
  - (b) External coordination
  - (c) Internal coordination
  - (d) Horizontal coordination

**PART - B (5X5=25 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 250 words.**

- C0:1 11. (a) Distinguish between Management and Administration.

K:3

**(OR)**

(b) Define management. Explain its scope.

C0:2 12. (a) Define planning. Describe its essential nature.

K:3

**(OR)**

(b) Identify the steps involved in the decision-making process.

C0:3 13. (a) State the relationship between Authority and

K:3

Responsibility.

**(OR)**

(b) Bring out the important characteristics of an Ideal form of an organisation.

C0:4 14. (a) Give a brief account of the usual steps, involved in the

K:3

staffing process.

**(OR)**

(b) Differentiate between traditional recruitment methods and modern recruitment methods.

C0:5 15. (a) Apply Maslow's hierarchy of needs theory to motivate

K:4

employees in a small-scale industry.

**(OR)**

(b) Analyze the importance of coordination as the essence of management.

**PART - C (5 X 8 = 40 Marks)**

**Answer ALL Questions choosing either (a) or (b).**

**Answer should not exceed 500 words.**

C0:1 16. (a) Discuss the trends and challenges of management in the

K:3

modern business world.

**(OR)**

(b) Explain the key duties and responsibilities of managers in a business organization.

C0:2 17. (a) Evaluate the tools and techniques of planning in detail.

K:5

**(OR)**

(b) Critically analyze the advantages and limitations of Management by Objectives.

CO:3 18. (a) Distinguish between Formal and Informal Organizations  
K:3 with suitable examples.

**(OR)**

(b) Discuss the concept of departmentation by functions and analyze its merits and demerits.

CO:4 19. (a) Evaluate the effectiveness of 360-degree performance  
K:5 appraisal compared to traditional appraisal methods.

**(OR)**

(b) Explain different types of training.

CO:5 20. (a) Critically assess the challenges faced by women leaders in  
K:6 the workforce.

**(OR)**

(b) Evaluate the stages in the controlling process.