

KAMARAJ COLLEGE (Autonomous)

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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code: 26E02802

Course Code : 24UMVC21/25UMVC21

UG Degree - End Semester Examinations, April 2026

Second Semester

B.Sc., VISUAL COMMUNICATION

Film Production Design

(For those who joined in July 2024 and June 2025 onwards)

Time : 3Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer:

- CO:1
K:1
1. Indian cinema that draws heavily from epics and puranas is known as
- (a) Social cinema (b) New Wave cinema
(c) Mythological cinema (d) Parallel cinema
- CO:1
K:2
2. Cinema as a medium of communication primarily functions as
- (a) Entertainment only (b) Social documentation
(c) Visual art (d) Communication and social change
- CO:2
K:1
3. Linear narrative structure follows
- (a) Random sequencing (b) Cause-and-effect order
(c) Fragmented storytelling (d) Discontinuous editing
- CO:2
K:2
4. Fantasy in cinema mainly helps the audience to
- (a) Escape reality (b) Understand economics
(c) Learn editing (d) Appreciate lighting
- CO:3
K:1
5. Mise-en-scène refers to
- (a) Camera movement (b) Everything placed in front of the camera
(c) Editing rhythm (d) Sound design

- CO:3 6. Montage in filmmaking is primarily related to
K:2 (a) Acting (b) Sound mixing
(c) Editing technique (d) Scriptwriting
- CO:4 7. The phase that involves shooting of scenes is called
K:1 (a) Pre-production (b) Production
(c) Post-production (d) Distribution
- CO:4 8. Financial management in film production mainly ensures
K:2 (a) Creative freedom (b) Technical quality
(c) Budget control (d) Audience reach
- CO:5 9. Film criticism primarily involves
K:1 (a) Promotion (b) Technical repair
(c) Critical evaluation (d) Audience surveys
- CO:5 10. Film appreciation helps viewers to
K:2 (a) Predict box office success (b) Analyse cinema aesthetically
(c) Learn acting (d) Practice editing

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) Explain the growth of Tamil cinema and its social
K:3 contributions.

(OR)

- (b) Describe cinema as a medium of communication and social change.

- CO:2 12. (a) Discuss linear and non-linear narrative structures in cinema.
K:4

(OR)

- (b) Analyse fantasy versus reality in cinematic storytelling.

- CO:3 13. (a) Explain the roles and responsibilities of a director in film
K:3 production.

(OR)

- (b) Describe the role of a cinematographer in visual storytelling.

- CO:4 14. (a) Examine the stages of film production from pre-production
to post-production.

K:4

(OR)

(b) Analyse the importance of editing methods in filmmaking.

CO:5 15. (a) Explain the principles of film criticism.

K:3

(OR)

(b) Describe the process of writing a film review.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

CO:1 16. (a) Analyse the evolution of Indian cinema with reference to New Wave films.

K:4

(OR)

(b) Examine the contribution of Tamil cinema to political and social awareness.

CO:2 17. (a) Evaluate the effectiveness of narrative structures in contemporary cinema.

K:5

(OR)

(b) Assess the impact of genre and hybrid genres on film audiences.

CO:3 18. (a) Apply mise-en-scène and montage techniques to design a cinematic scene.

K:6

(OR)

(b) Design a basic production plan highlighting the director-cinematographer collaboration.

CO:4 19. (a) Examine the role of post-production techniques in enhancing film narratives.

K:5

(OR)

(b) Assess the importance of financial management in film production.

CO:5 20. (a) Write a critical appreciation of a film you have seen.

K:5

(OR)

(b) Evaluate cinema as an effective tool of ethics, morality and aesthetics.