

KAMARAJ COLLEGE (Autonomous)

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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code: 26E02609

Course Code : 24USBA21/25USBA21/
24USSL21/ 25USSL21/
25USAM21

UG Degree - End Semester Examinations, April 2026

Second Semester

B.B.A /B.B.A Shipping and Logistics/B.B.A Aviation Management
Managerial Skill Development

(For those who joined in July 2024 and June 2025 onwards)

Time: 3Hours

Maximum: 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

CO:1 1. Self-awareness mainly refers to_____

- K:1
- (a) Knowing others' weaknesses (b) Managing company accounts
- (c) Understanding one's own strengths and weaknesses (d) Giving orders to employees

CO:1 2. SWOT analysis stands for :_____

- K:2
- (a) Skills, Work, Opportunities, Tasks (b) Strategy, Work, Organization, Training
- (c) Strengths, Weaknesses, Opportunities, Threats (d) System, Weakness, Output, Target

CO:2 3. Self-esteem means:

- K:2
- (a) Respecting and valuing oneself (b) Criticizing others
- (c) Avoiding responsibility (d) Ignoring feedback

CO:2 4. Personality mapping tests are used to_____

- K:1
- (a) Measure company profit (b) Identify individual traits and behavior patterns
- (c) Check attendance (d) Prepare salary sheet

- CO:3 5. Self-regulation in emotional competence means_____
- K:2 (a) Controlling and managing one's emotions (b) Controlling others' salary
- (c) Ignoring emotions (d) Showing anger frequently
- CO:3 6. The ICEDIP model is related to_____
- K:1 (a) Financial planning (b) Creative thinking process
- (c) Marketing strategy (d) Recruitment process
- CO:4 7. Critical thinking involves_____
- K:2 (a) Blind acceptance of ideas (b) Logical analysis and evaluation of information
- (c) Emotional reactions only (d) Guessing answers
- CO:4 8. Analytical thinking helps managers to_____
- K:1 (a) Make decisions based on facts and data (b) Avoid responsibility
- (c) Depend only on luck (d) Delay decisions
- CO:5 9. Oral presentation skills are important for_____
- K:1 (a) Effective communication of ideas (b) Increasing workload
- (c) Avoiding meetings (d) Reducing teamwork
- CO:5 10. Reporting of case analysis mainly aims to_____
- K:2 (a) Hide information (b) Present findings and recommendations clearly
- (c) Increase confusion (d) Avoid discussion

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) Identify the components for developing self-awareness.

K:3 **(OR)**

- (b) Construct personal SWOT analysis for yourself.

- CO:2 12. (a) Analyze various types of self Esteem.

K:4 **(OR)**

- (b) Examine the characteristics of self-esteem.

- CO:3 13. (a) Analyze Social awareness in building emotional competence.

K:4

(OR)

(b) Examine relationship management in emotional competence

CO:4 14. (a) Identify the importance of thinking skills in managerial decisions.

K:3

(OR)

(b) Construct ICEDIP model.

CO:5 15. (a) Examine about the assignment writing skills.

K:4

(OR)

(b) Classify various steps in reporting of case analysis.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

CO:1 16. (a) Explain about self-assessment Tools and techniques.

K:5

(OR)

(b) Determine the barriers for developing self-awareness.

CO:2 17. (a) Elaborate the various factors influencing self-esteem.

K:6

(OR)

(b) Discuss personality mapping Tests in self-esteem.

CO:3 18. (a) Assess the application of emotional competence in decision making.

K:5

(OR)

(b) Explain about the six Phase model of Creative Thinking.

CO:4 19. (a) Discuss about applying thinking skills in managerial decisions.

K:6

(OR)

(b) Compile the term critical thinking and learning.

CO:5 20. (a) Examine the procedure for conducting meetings.

K:3

(OR)

(b) Construct the steps involved in project reporting.