

KAMARAJ COLLEGE (Autonomous)

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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:

Question Code: 26E01811

Course 24USEN21/25USEN21

UG Degree - End Semester Examinations, April 2026

Second Semester

B.A. ENGLISH

Entrepreneurial Skills

(For those who joined in July 2024 and June 2025 onwards)

Time : 3Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

- CO:1
K:1
1. Entrepreneurs take the risk of developing _____ that would make the economy strong.
- (a) market (b) business
(c) money (d) competition
- CO:1
K:1
2. Entrepreneurs need for control has ever been referred to as his _____.
- (a) failure (b) dark side
(c) tolerance (d) risk
- CO:2
K:1
3. To succeed as an entrepreneur, you must be eager to receive _____ and act on it.
- (a) advice (b) suggestion
(c) feedback (d) guidance
- CO:2
K:1
4. Entrepreneurial venture's success and failure depends upon a reasonable _____ and sticking to it.
- (a) budget (b) planning
(c) expertise (d) network
- CO:3
K:1
5. The products and the services offered by the entrepreneur are dictated by the _____ and _____.
- (a) employee, owner (b) advertiser, media
(c) customer, marketplace (d) Buyer, distributor

- CO:3 6. _____ allows the entrepreneur to build a company without
K:1 risking with employees and equipment.
- (a) Office (b) Plant
(c) Virtual Enterprise (d) Retail outlet
- CO:4 7. People investing their money for an ownership share is called
K:1 as_____.
- (a) equity (b) dept
(c) loss (d) profit
- CO:4 8. _____ is one of the components in marketing strategy
K:2
- (a) Shipping (b) Manufacturing
(c) Advertising (d) Investing
- CO:5 9. Entrepreneurial _____ has to change from generation to
K:2 generation.
- (a) motive (b) knowledge
(c) support (d) creativity
- CO:5 10. It is the social _____of each entrepreneur to product the
K:2 environment by maintaining their ethical practice.
- (a) responsibility (b) belief
(c) right (d) harmony

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) Explain the characteristics of an Entrepreneurship.

K:4

(OR)

- (b) Discuss the role of an Entrepreneurship

- CO:2 12. (a) Describe how the Teamwork and Leadership skills are more
K:4 significant for an Entrepreneur.

(OR)

- (b) Give a brief note on the Analytical and problem solving skill of an Entrepreneur.

- CO:3 13. (a) List out the various types of Entrepreneurship.

K:4

(OR)

- (b) Illustrate the planning of an ideal Entrepreneur.

C0:4 14. (a) Describe the importance of marketing and networking for
K:3 an Entrepreneur?

(OR)

(b) Bring out the steps to improve the Entrepreneurial Skill.

C0:5 15. (a) Creativity and Imagination takes the major role in an
K:3 Entrepreneurial Skill. Explain.

(OR)

(b) Write a note on the Social Responsibility of an Entrepreneur.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

C0:1 16. (a) Write a detail essay on the nature of an Entrepreneurial
K:5 Skill.

(OR)

(b) Elaborate on the traits of Entrepreneurship.

C0:2 17. (a) Define the different types of Entrepreneurship Skills.

K:5

(OR)

(b) Discuss the various skills that assist an Entrepreneur to achieve his success.

C0:3 18. (a) Give a detail note on the technical strategies and time
K:5 management skills of an Entrepreneurship.

(OR)

(b) Evaluate the process of developing a business plan.

C0:4 19. (a) Delineate the role of marketing and networking skill in an
K:6 Entrepreneurship Skill.

(OR)

(b) List out the important steps to improve the Entrepreneurial Skill

C0:5 20. (a) Discuss how innovation influences the Entrepreneur to
K:6 advance in this competitive world.

(OR)

(b) Analyse the importance of Entrepreneurships in National Economic development and job creation.