

KAMARAJ COLLEGE (Autonomous)

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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

(3 Pages)

Reg. No:.....

Question Code: 26E02806

Course Code : 24USVC21/25USVC21

UG Degree - End Semester Examinations, April 2026

Second Semester

B.Sc., VISUAL COMMUNICATION

Photo Journalism

(For those who joined in July 2024 and June 2025 onwards)

Time : 3Hours

Maximum : 75 Marks

PART - A (10 × 1 = 10 Marks)

Answer ALL Questions

Choose the correct answer :

- CO:1 1. Photojournalism mainly refers to _____.
- K:1 (a) Writing news reports (b) Telling news stories through photographs
- (c) Recording audio interviews (d) Designing advertisements
- CO:1 2. The role of a photojournalist in a newsroom is to _____.
- K:2 (a) Edit newspapers (b) Capture visual news stories
- (c) Print newspapers (d) Distribute magazines
- CO:2 3. A picture story that combines photographs and written text is called _____.
- K:1 (a) Abstract story (b) Photo-text combination
- (c) Informal portrait (d) Pure picture story
- CO:2 4. Which of the following helps a photographer develop an eye for news photography?
- K:2 (a) Observing newsworthy events (b) Memorizing textbooks
- (c) Editing audio files (d) Writing scripts
- CO:3 5. The device that captures light in a digital camera is called _____.
- K:1 (a) Lens (b) Sensor
- (c) Battery (d) Memory card

- CO:3 6. Resolution in digital photography refers to _____.
K:2 (a) Brightness of the image (b) Number of pixels in an image
(c) Camera weight (d) Shutter sound
- CO:4 7. Cropping an image mainly helps to _____.
K:1 (a) Increase noise (b) Improve composition
(c) Change camera lens (d) Adjust shutter speed
- CO:4 8. A histogram in photo editing represents _____.
K:2 (a) Sound levels (b) Color and brightness
distribution
(c) Camera focus (d) Image resolution
- CO:5 9. Ethics in photojournalism require photographers to _____.
K:1 (a) Manipulate images freely (b) Present truthful and accurate
images
(c) Change reality (d) Exaggerate events
- CO:5 10. Intellectual Property Rights protect _____.
K:2 (a) Camera hardware (b) Ownership of creative work
(c) News agencies only (d) Printing machines

PART - B (5 X 5 = 25 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 250 words.

- CO:1 11. (a) Explain the history and importance of photojournalism.

K:3 **(OR)**

- (b) Describe the role of a photojournalist in a newsroom.

- CO:2 12. (a) Explain the different types of news photographs.

K:3 **(OR)**

- (b) Apply composition techniques to create a good news photograph.

- CO:3 13. (a) Analyze the working of digital cameras and image sensors.

K:4 **(OR)**

- (b) Examine the importance of resolution, aspect ratio and color in digital photography.

- CO:4 14. (a) Analyze the process of digital photo editing.

K:4 **(OR)**

(b) Examine the use of histograms and filters in photo editing.

CO:5 15. (a) Analyze the principles and ethics of photojournalism.

K:4

(OR)

(b) Examine the importance of media laws and intellectual property rights in photography.

PART - C (5 X 8 = 40 Marks)

Answer ALL Questions choosing either (a) or (b).

Answer should not exceed 500 words.

CO:1 16. (a) Evaluate the role of photojournalism in modern journalism.

K:5

(OR)

(b) Critically evaluate the process of briefing and debriefing between photojournalists and newsroom editors.

CO:2 17. (a) Design a plan for developing a picture story for a newspaper event.

K:6

(OR)

(b) Create a visual storytelling concept using different types of news photographs.

CO:3 18. (a) Evaluate the importance of digital camera features such as resolution, frame rate and sensitivity.

K:5

(OR)

(b) Critically analyze the role of lenses and creative controls in digital photography.

CO:4 19. (a) Develop a photo editing workflow for preparing images for newspaper publication.

K:6

(OR)

(b) Create a step-by-step process for enhancing a digital photograph using editing tools.

CO:5 20. (a) Evaluate the ethical challenges in digital image editing in journalism.

K:5

(OR)

(b) Critically analyze the syntax of images and its role in visual communication.