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B.B.A. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2024.

Sixth Semester

Business Administration — Core

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2021 and 2022 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. An individual who starts, creates and manages a new business can be called \_\_\_\_\_.  
(a) a leader  
(b) an entrepreneur  
(c) a manager  
(d) a professional
2. The process of creating something new is called \_\_\_\_\_.  
(a) Creative flexibility (b) Management  
(c) Business (d) Innovation
3. The granting of cash subsidy on the capital investment is called \_\_\_\_\_.  
(a) Concessional finance  
(b) Quantum of Subsidy  
(c) Interest Subsidy  
(d) Central Investment Subsidy
4. Which one of the following helps young entrepreneurs in identifying investment and self employment opportunities?  
(a) NAYE (b) IIC  
(c) SIPCOT (d) SISI
5. The first step in starting a small business is to find out \_\_\_\_\_.  
(a) business idea  
(b) source of raw material  
(c) demand  
(d) the market

6. Who should be involved in preparing a firm's business plan?  
 (a) Accountant (b) Engineer  
 (c) Entrepreneur (d) None of the above
7. The advance given to cover the finance requirement during the time lag between the sanctioning and disbursement of term loan by financial institutions is known as  
 (a) Soft Loan (b) Seed capital  
 (c) Capital subsidy (d) Bridge loan
8. SIDBI was set up as a subsidiary of \_\_\_\_\_.  
 (a) IDBI (b) IFCI  
 (c) ICICI (d) SFC
9. Why are small businesses important to a country's economy?  
 (a) They give an outlet for entrepreneurs  
 (b) They can be innovators of new products  
 (c) They can provide specialist support to larger companies  
 (d) All the above
10. Which of the following might be termed a disadvantage faced by the small business?  
 (a) Greater flexibility  
 (b) Greater inability to serve specialized markets  
 (c) More personal service  
 (d) Extreme personal commitment of the Owner

PART B — (5 × 5 = 25 marks)

Answer ALL questions by choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) How do entrepreneurs help the economic development of a nation?  
 Or  
 (b) Write a note on E-entrepreneurship.
12. (a) How to motivate entrepreneurial development?  
 Or  
 (b) List out the advantages of incentives and subsidies.
13. (a) Describe the sources of business ideas.  
 Or  
 (b) What are the different perspectives of preparing a business plan?
14. (a) Describe the Margin money scheme.  
 Or  
 (b) State the importance of MSME.

15. (a) What are the different types of small scale enterprises?

Or

- (b) Give an account of the significance of small scale enterprises in Indian economy.

PART C — (5 × 8 = 40 marks)

Answer ALL questions by choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) List out the characteristics of a successful entrepreneur.

Or

- (b) Discuss the influence of environmental factors in entrepreneurial growth.

17. (a) Explain the role of SISI's.

Or

- (b) Describe about Business Incubators and Start - ups.

18. (a) Briefly explain the contents of a business plan.

Or

- (b) Explain in detail about the reasons for failure of business plans.

19. (a) Analyse the remedies of sickness in Small Scale Industries.

Or

- (b) Discuss the role of commercial bank in entrepreneurial development.

20. (a) Explain in detail about the start-up process.

Or

- (b) Discuss the problems faced by small scale entrepreneurs.