

(7 pages)

Reg. No. : .....

**Code No. : 31002 E    Sub. Code : CMCO 12/  
CMHO 12**

B.Com. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2025.

First Semester

Commerce/Honours – Core

**BUSINESS ORGANIZATION AND MANAGEMENT**

(For those who joined in July 2021 & 2022 only)

Time : Three hours

Maximum : 75 marks

**PART A — (10 × 1 = 10 marks)**

Answer ALL questions.

Choose the correct answer :

1. The Minimum number of members in Public Company is
- |        |       |
|--------|-------|
| (a) 7  | (b) 5 |
| (c) 10 | (d) 2 |

2. Which of the following is a Multinational Corporation?
- (a) Indian Railways  
(b) Tata Consultancy Services  
(c) State Bank of India  
(d) Indian Post
3. Which sector provides intangible products such as banking, education and tourism?
- (a) Primary Sector  
(b) Manufacturing Sector  
(c) Service Sector  
(d) Industrial Sector
4. Which of the following is an example of e-commerce?
- (a) Opening a retail shop  
(b) Selling products online through Amazon  
(c) Traditional door-to-door sales  
(d) Setting up a warehouse

5. Which of the following persons work at middle level of management?
- (a) Supervisor
  - (b) Employer
  - (c) Manager
  - (d) General Manager
6. Pioneer of Human Relations is
- (a) Mary Parkett
  - (b) Lillian Gilberth
  - (c) Henry Fayol
  - (d) Elton Mayo
7. The first and foremost function of management is
- (a) Organizing                      (b) Planning
  - (c) Directing                      (d) Controlling
8. Rules, duties and responsibilities of workers are given in writing in
- (a) Formal organization
  - (b) Informal organisation
  - (c) Business organization
  - (d) Strategic organization

9. \_\_\_\_\_ leadership emphasize on rules and regulation in an organization.
- (a) Democratic                      (b) Autocratic
  - (c) Laissez-faire                      (d) Bureaucratic
10. The hierarchy of needs in Maslow's motivation theory is \_\_\_\_\_
- (a) Physiological, Safety, Social, Esteem, Self-actualization
  - (b) Physiological, Social, Esteem, Self-actualization, Safety
  - (c) Social, Esteem, Self-actualization, Physiological, Safety
  - (d) Physiological, Social, Safety, Self-actualization, Esteem

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain the advantages of Multinational Corporations (MNCs) to host countries.
- Or
- (b) List out the different types of Cooperative Society.

12. (a) Determine the Problems of Small and Medium Enterprises in detail.

Or

- (b) Define outsourcing and explain its advantages.

13. (a) Distinguish between Management and Administration.

Or

- (b) Discuss Elton Mayo's Contributions to Management Thought.

14. (a) Describe the various steps involved in the process of Planning.

Or

- (b) Classify the different types of Organisation.

15. (a) Evaluate the importance of Motivation.

Or

- (b) What is the Process of Communication? Explain.

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the characteristics and limitations of Multinational Corporations.

Or

- (b) Compare and contrast Joint Stock Company and Cooperative Society.

17. (a) Describe the importance of skill development in the context of technological innovation.

Or

- (b) Explain emerging business opportunities such as Franchising, Outsourcing and E-Commerce.

18. (a) Extend the 14 Principles of Management given by Henry Fayol.

Or

- (b) Explain the Functions of Management.

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19. (a) What are the different Types of Plans?  
Explain in detail.

Or

- (b) Rephrase the steps involved in decision-making process.

20. (a) Evaluate the various styles of leadership comparing the merits and demerits of each style.

Or

- (b) Explain the different theories of motivation.
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