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B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2025.

First Semester

Commerce/Honours – Core

BUSINESS ORGANIZATION AND MANAGEMENT

(For those who joined in July 2021 & 2022 only)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The Minimum number of members in Public Company is
(a) 7 (b) 5
(c) 10 (d) 2

2. Which of the following is a Multinational Corporation?
(a) Indian Railways
(b) Tata Consultancy Services
(c) State Bank of India
(d) Indian Post

3. Which sector provides intangible products such as banking, education and tourism?
(a) Primary Sector
(b) Manufacturing Sector
(c) Service Sector
(d) Industrial Sector

4. Which of the following is an example of e-commerce?
(a) Opening a retail shop
(b) Selling products online through Amazon
(c) Traditional door-to-door sales
(d) Setting up a warehouse

5. Which of the following persons work at middle level of management?

- Supervisor
- Employer
- Manager
- General Manager

6. Pioneer of Human Relations is

- Mary Parkett
- Lillian Gilberth
- Henry Fayol
- Elton Mayo

7. The first and foremost function of management is

- Organizing
- Planning
- Directing
- Controlling

8. Rules, duties and responsibilities of workers are given in writing in

- Formal organization
- Informal organization
- Business organization
- Strategic organization

9. _____ leadership emphasize on rules and regulation in an organization.

- Democratic
- Autocratic
- Laissez-faire
- Bureaucratic

10. The hierarchy of needs in Maslow's motivation theory is _____

- Physiological, Safety, Social, Esteem, Self-actualization
- Physiological, Social, Esteem, Self-actualization, Safety
- Social, Esteem, Self-actualization, Physiological, Safety
- Physiological, Social, Safety, Self-actualization, Esteem

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.

11. (a) Explain the advantages of Multinational Corporations (MNCs) to host countries.

Or

(b) List out the different types of Cooperative Society.

12. (a) Determine the Problems of Small and Medium Enterprises in detail.

Or

(b) Define outsourcing and explain its advantages.

13. (a) Distinguish between Management and Administration.

Or

(b) Discuss Elton Mayo's Contributions to Management Thought.

14. (a) Describe the various steps involved in the process of Planning.

Or

(b) Classify the different types of Organisation.

15. (a) Evaluate the importance of Motivation.

Or

(b) What is the Process of Communication? Explain.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the characteristics and limitations of Multinational Corporations.

Or

(b) Compare and contrast Joint Stock Company and Cooperative Society.

17. (a) Describe the importance of skill development in the context of technological innovation.

Or

(b) Explain emerging business opportunities such as Franchising, Outsourcing and E-Commerce.

18. (a) Extend the 14 Principles of Management given by Henry Fayol.

Or

(b) Explain the Functions of Management.

19. (a) What are the different Types of Plans?
Explain in detail.

Or

(b) Rephrase the steps involved in decision-making process.

20. (a) Evaluate the various styles of leadership comparing the merits and demerits of each style.

Or

(b) Explain the different theories of motivation.