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B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2025.

First Semester

Commerce / Honours

Core – BUSINESS ORGANISATION AND
MANAGEMENT

(For those who joined in July 2021-2022 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

1. The main aim of Taylor was to _____
- (a) Improve labour relation
 - (b) Improve productivity
 - (c) To attempt a general theory of management
 - (d) None of the above

2. Organizing deals with _____
- (a) Division of work
 - (b) Decentralizing activities
 - (c) Centralization activities
 - (d) All of these
3. Which among the following is considered as reluctance on the path of subordinates in delegation?
- (a) Perfectionism (b) Fear of Criticism
 - (c) Autocratic attitude (d) Absence of Control
4. Indian Partnership Act was formed in the year
- (a) 1930 (b) 1932
 - (c) 1934 (d) 1936
5. The minimum number of members in a public company can be
- (a) 2 (b) 5
 - (c) 7 (d) 11

6. _____ Co-ordination refers to the behavior and relationship of the organization

- (a) Vertical (b) Horizontal
(c) Procedural (d) Substantive

7. Who published the famous book "General and Industrial Management"?

- (a) F W Taylor (b) Elton Mayo
(c) Peter F Druker (d) Henry Fayol

8. Articles of Association is _____

- (a) Internal Affairs (b) External Affairs
(c) both (a) and (b) (d) None of these

9. _____ is a type of motivation that gives inner satisfaction to individuals.

- (a) Extrinsic motivation
(b) Intrinsic motivation
(c) Negative motivation
(d) Positive motivation

10. What is the minimum Quorum of a meeting public limited company?

- (a) 2 (b) 3
(c) 5 (d) 7

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) What do you mean by Business? What are the characteristics of business?

Or

(b) What do you mean by Franchising? Explain the mode of Franchising.

12. (a) Explain the responsibilities of business towards employees.

Or

(b) What are the obstacles to delegation?

13. (a) Briefly explain Limited Liability Partnership

Or

(b) Explain the "Make in India Movement"

14. (a) What is mean by Partnership Deed? List out the contents of Partnership Deed.

Or

- (a) Explain the Process of Networking.

15. (a) Explain how code of ethics importance to business?

Or

- (b) Explain the types of motivation

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).
Each answer should not exceed 600 words.

16. (a) Discuss the 14 principles of management given by Hentry Fayol.

Or

- (b) Distinguish between the Private Company and Public Company.

17. (a) Trace out the reasons for the survival of the small units.

Or

- (b) List out the prerequisites for E-Commerce.

18. (a) Explain the advantages of Multinational Company.

Or

- (b) Explain the kinds of companies.

19. (a) What are the factors determining the optimum size of firms.

Or

- (b) How to overcome the Barriers of Communication.

20. (a) Explain the problems of co-operative movement in India.

Or

- (b) Discuss the merit and demerits of sole trading from of business