

(6 pages)

Reg. No. :

Code No. : 31008 E Sub. Code : CMCO 42

B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2025

Fourth Semester

Commerce – Core

LOGISTIC MANAGEMENT

(For those who joined in July 2021 and 2022 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Logistical competency means:
 - (a) Ability to make advertisements
 - (b) Efficiency in handling customer service, cost and distribution
 - (c) Ability to recruit employees
 - (d) Training workers in IT skills

2. Technological advancement in logistics has improved:

- (a) Manual record keeping
- (b) Cost, speed and efficiency
- (c) Only advertising
- (d) Employee recruitment

3. Transportation and Inventory management in logistics ensures:

- (a) Right product at right time in right quantity
- (b) Only increase in advertisement
- (c) Cost of labour reduction
- (d) Recruitment process

4. Which of the following is NOT an objective of packaging?

- (a) Protection of goods
- (b) Easy handling and storage
- (c) Product identification and branding
- (d) Recruitment of staff

5. Minimum variance in logistics refers to:
- (a) Reducing inconsistencies in delivery and performance
 - (b) Increasing production errors
 - (c) Expanding unnecessary inventory
 - (d) High fluctuation in service
6. Life cycle support mainly focuses on
- (a) Product promotion
 - (b) After-sales service and maintenance
 - (c) Recruitment process
 - (d) Employee training
7. Information functionality in logistics mainly helps in:
- (a) Storing goods
 - (b) Decision-making and coordination
 - (c) Transportation only
 - (d) Reducing labor costs
8. Which of the following is NOT a principle of logistics information?
- (a) Accuracy
 - (b) Timeliness
 - (c) Confidentiality
 - (d) Flexibility

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9. Transportation infrastructure includes _____
- (a) Roads, railways, airways, waterways
 - (b) Advertising channels
 - (c) Retail shops
 - (d) Banking networks
10. Warehouse strategy mainly aims at
- (a) Reducing stock-out situations
 - (b) Balancing cost and service efficiency
 - (c) Increasing transport costs
 - (d) Limiting supplier networks

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Mention the different services included in Logistics.
- Or
- (b) Write a short note on the role of IT Revolution in logistics.
12. (a) Discuss the importance of network design in logistics.
- Or
- (b) Write a short note on transportation in logistics.

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13. (a) Write a short note on Rapid Response in logistics.

Or

- (b) Mention any three barriers to internal integration.

14. (a) Explain Information functionality in logistics.

Or

- (b) Identify the importance of logistics information flow.

15. (a) State any two functions of transportation in logistics.

Or

- (b) Mention two principles of storage functionality.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) Explain the meaning and importance of Logistics in detail.

Or

- (b) Describe the effect of regulatory changes on logistics operations with examples.

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17. (a) Explain the work of logistics in detail.

Or

- (b) What are the functions of warehousing in logistics? Explain.

18. (a) Explain the role of Quality in logistics services with suitable examples.

Or

- (b) Discuss the importance of Rapid Response in meeting customer satisfaction.

19. (a) Write short notes on (i) Logistics information flow (ii) Electronic Data Interchange standards

Or

- (b) Explain the importance of logistics information flow.

20. (a) Discuss the principles of transport functionality with suitable examples.

Or

- (b) Describe the role of suppliers of transportation service in logistics.

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