

(6 pages)

Reg. No. :

Code No. : 31008 E Sub. Code : CMCO 42

B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2025

Fourth Semester

Commerce – Core

LOGISTIC MANAGEMENT

(For those who joined in July 2021 and 2022 only)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Logistical competency means:

- (a) Ability to make advertisements
- (b) Efficiency in handling customer service, cost and distribution
- (c) Ability to recruit employees
- (d) Training workers in IT skills

2. Technological advancement in logistics has improved:

- (a) Manual record keeping
- (b) Cost, speed and efficiency
- (c) Only advertising
- (d) Employee recruitment

3. Transportation and Inventory management in logistics ensures:

- (a) Right product at right time in right quantity
- (b) Only increase in advertisement
- (c) Cost of labour reduction
- (d) Recruitment process

4. Which of the following is NOT an objective of packaging?

- (a) Protection of goods
- (b) Easy handling and storage
- (c) Product identification and branding
- (d) Recruitment of staff

5. Minimum variance in logistics refers to:
 - (a) Reducing inconsistencies in delivery and performance
 - (b) Increasing production errors
 - (c) Expanding unnecessary inventory
 - (d) High fluctuation in service
6. Life cycle support mainly focuses on
 - (a) Product promotion
 - (b) After-sales service and maintenance
 - (c) Recruitment process
 - (d) Employee training
7. Information functionality in logistics mainly helps in:
 - (a) Storing goods
 - (b) Decision-making and coordination
 - (c) Transportation only
 - (d) Reducing labor costs
8. Which of the following is NOT a principle of logistics information?
 - (a) Accuracy
 - (b) Timeliness
 - (c) Confidentiality
 - (d) Flexibility

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9. Transportation infrastructure includes _____
 - (a) Roads, railways, airways, waterways
 - (b) Advertising channels
 - (c) Retail shops
 - (d) Banking networks
10. Warehouse strategy mainly aims at
 - (a) Reducing stock-out situations
 - (b) Balancing cost and service efficiency
 - (c) Increasing transport costs
 - (d) Limiting supplier networks

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Mention the different services included in Logistics.
Or
(b) Write a short note on the role of IT Revolution in logistics.
12. (a) Discuss the importance of network design in logistics.
Or
(b) Write a short note on transportation in logistics.

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13. (a) Write a short note on Rapid Response in logistics.

Or

(b) Mention any three barriers to internal integration.

14. (a) Explain Information functionality in logistics.

Or

(b) Identify the importance of logistics information flow.

15. (a) State any two functions of transportation in logistics.

Or

(b) Mention two principles of storage functionality.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)

Each answer should not exceed 600 words.

16. (a) Explain the meaning and importance of Logistics in detail.

Or

(b) Describe the effect of regulatory changes on logistics operations with examples.

17. (a) Explain the work of logistics in detail.

Or

(b) What are the functions of warehousing in logistics? Explain.

18. (a) Explain the role of Quality in logistics services with suitable examples.

Or

(b) Discuss the importance of Rapid Response in meeting customer satisfaction.

19. (a) Write short notes on (i) Logistics information flow (ii) Electronic Data Interchange standards

Or

(b) Explain the importance of logistics information flow.

20. (a) Discuss the principles of transport functionality with suitable examples.

Or

(b) Describe the role of suppliers of transportation service in logistics.