

(8 pages)

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B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2025.

Fifth Semester

Commerce — Core

RESEARCH METHODOLOGY

(For those who Joined in July 2021 and 2022 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. _____ research is aimed at finding solutions to the immediate problem
 - (a) Basic
 - (b) Applied
 - (c) Descriptive
 - (d) Evaluation

2. _____ is the first step in research planning process

- (a) Selection of a problem for research
- (b) Formulation of the selected problem
- (c) Formulation process
- (d) All of the above

3. _____ is a blue print of action.

- (a) Research design
- (b) Methodology
- (c) Objectives
- (d) Chapter scheme

4. Research design is otherwise called as

- (a) Research strategy
- (b) Hypothesis
- (c) Limitation
- (d) Sampling

5. Random sampling is also known as _____ sampling

- (a) Probability
- (b) Non probability
- (c) Non random
- (d) None of the above

6. Convenience sampling is also called as _____ sampling

- (a) Incidental
- (b) Non-incidental
- (c) Chunk
- (d) All of the above

7. _____ is the first step in data processing

- (a) Editing
- (b) Classification
- (c) Tabulation
- (d) Coding

8. Case study concept was developed by

- (a) Frederick Lee Play
- (b) F. W. Taylor
- (c) P. V. Young
- (d) Kerlinger

9. _____ is an integral part of a research process

- (a) Classification
- (b) Report writing
- (c) Interpretation
- (d) Analysis

10. A/An _____ means book lists.

- (a) Bibliography
- (b) Appendix
- (c) Index
- (d) Table

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain the characteristics of a research.

Or

- (b) Differentiate Pure research from Applied research.

12. (a) Give the meaning of research design. State its advantages

Or

- (b) Explain the factors determine research design.

13. (a) List out the merits of Census method.

Or

- (b) Differentiate Census method from Sampling method.

14. (a) What do you mean by Primary data?

Or

- (b) Write short notes on secondary data.

15. (a) Enumerate the essentials of interpretation.

Or

- (b) What are the precautions to be taken by Researcher while interpreting data?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain any four types of research.

Or

- (b) Discuss the steps in Research process.

17. (a) Explain the different components of research design.

Or

- (b) Discuss the types of research design.

18. (a) What are the merits and demerits of sampling technique?

Or

- (b) Discuss the systematic sampling technique.

19. (a) Explain the methods of collecting primary data

Or

- (b) Explain the guidelines for constructing questionnaire.

20. (a) Analyse the components of a Research Report

Or

- (b) Briefly discuss the steps which are to be followed in report writing.