

(6 pages)

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B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2025.

Fifth Semester

Commerce/Corporate Secretarship/
Professional Accounting/Banking and Finance/
Banking and E-Commerce

Elective — RESEARCH METHODOLOGY

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. _____ research or study is one type of applied research.
(a) Exploratory (b) Descriptive
(c) Evaluation (d) Action

2. Which of the following is the first step in starting the research process?
(a) Sources of Information
(b) Survey of related literature
(c) Identification of problem
(d) None of these

3. _____ is a blue print of action.
(a) Research design (b) Methodology
(c) Objectives (d) Chapter scheme

4. Research design is otherwise called as
(a) Research strategy (b) Hypothesis
(c) Limitation (d) Sampling

5. Sampling errors can be divided into _____ categories.
(a) 2 (b) 3
(c) 4 (d) 5

6. Convenience sampling is also called as _____ sampling.
(a) Incidental (b) Haphazard
(c) Chunk (d) All of these

7. _____ sources are original sources.

(a) Primary (b) Secondary
(c) Tertiary (d) All of these

8. Questionnaire is a

(a) Research method
(b) Measurement technique
(c) Data analysis technique
(d) Tool for data collection

9. Which section of a report summarizes the entire document?

(a) Introduction
(b) Table of contents
(c) Abstract
(d) Results and Discussion

10. Which section of a report includes a list of resource?

(a) Introduction
(b) Results and discussion
(c) Bibliography
(d) Conclusion

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) What are the qualities of a good research?
Or
(b) Explain the different types of research problems.

12. (a) Explain the features of descriptive research design.
Or
(b) Enumerate the basic principles of experimental research design.

13. (a) What are the characteristics of a good sample?
Or
(b) Distinguish between sample survey and census survey.

14. (a) What are the precautions to be taken while framing a questionnaire?

Or

(b) Enumerate the different methods of collecting data.

15. (a) What is interpretation? Why interpretation is essential?

Or

(b) Explain the significance of a research report writing.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Briefly describe the different steps involved in a research process.

Or

(b) What are the criteria of a good research?

17. (a) Discuss the components of research design.

Or

(b) Analyse the factors which affect research design.

18. (a) Explain the various types of sampling.

Or

(b) What are the merits and demerits of sampling techniques?

19. (a) Distinguish between questionnaire and schedule.

Or

(b) Explain the merits and demerits of the observation method.

20. (a) Analyse the components of a Research Report.

Or

(b) Briefly discuss the steps which are to be followed in report writing.