

(6 pages)

Reg. No. :

Code No. : 10339 E Sub. Code : EEEEC 32

B.A. (CBCS) DEGREE EXAMINATION,
APRIL 2025.

Third Semester

Economics

Elective – ECONOMICS TO TOURISM

(For those who joined in July 2023 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choosing the correct answer :

1. What is tourism demand primarily defined as?
 - (a) The number of hotels available
 - (b) The desire and ability to travel for leisure or business
 - (c) The amount of money spent by tourists
 - (d) The total number of tourist attractions
2. Which of the following best describes "leisure demand"?
 - (a) Travel for business meetings
 - (b) Visits to friends and family
 - (c) Travel for relaxation and recreation
 - (d) Health-related travel
3. What is tourism demand forecasting primarily used for?
 - (a) To assess environmental impact
 - (b) To predict future trends in tourism activity
 - (c) To develop new tourist attractions
 - (d) To set travel prices
4. Which of the following is a qualitative method of forecasting tourism demand?
 - (a) Time Series Analysis
 - (b) Regression Analysis
 - (c) Delphi Method
 - (d) Econometric Models

5. What is the primary economic impact of tourism?
- Increased pollution
 - Job creation and income generation
 - Cultural homogenization
 - Decrease in local business
6. The multiplier effect in tourism refers to.
- The doubling of tourist numbers every year
 - The increase in local employment due to initial tourist spending
 - The rise in ticket prices for attractions
 - The displacement of local communities
7. What is the main feature of the Golden Triangle tourist circuit in India?
- It connects three beach destinations
 - It links Delhi, Agra, and Jaipur
 - It focuses exclusively on wildlife parks
 - It is centered around the Himalayas
8. Which state is famous for its backwaters and houseboat tourism?
- Tamil Nadu
 - Kerala
 - Rajasthan
 - Maharashtra
9. The primary focus of wildlife tourism is to
- Promote urban development
 - Observe and protect natural habitats and species
 - Increase commercial fishing
 - Support cultural festivals
10. Which city is known for its historical significance and is part of the Rajasthan Heritage Circuit?
- Varanasi
 - Agra
 - Udaipur
 - Bangalore
- PART B — (5 × 5 = 25 marks)
- Answer ALL questions, choosing either (a) or (b).
- Each answer should not exceed 250 words.
11. (a) What are the types of tourism demand?
- Or
- (b) Write a note on nature of Indian tourism sector.
12. (a) What is the contribution of the private sector in tourism?
- Or
- (b) List out the methods of forecasting.

13. (a) What are the economic impacts of tourism?

Or

(b) Explain the Multiplier Effect in tourism.

14. (a) Explain the Displacement Effect in tourism.

Or

(b) Discuss the significance of heritage tourism in India.

15. (a) What are the main aspects of wildlife tourism in India?

Or

(b) Highlight the unique aspects of tourism in Tamil Nadu.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the theoretical background of tourism demand.

Or

(b) Explain the role do determinants of tourism demand play in shaping travel behaviour?

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17. (a) Elaborate on the roles the public and private sectors serve in tourism.

Or

(b) Discuss the growth of tourism demand in India and its contributing factors.

18. (a) Examine the costs and benefits of tourism to local communities.

Or

(b) Explain the Contingency Valuation Method, and how is it used in tourism?

19. (a) Discuss the main aspects of wildlife tourism in India.

Or

(b) Examine the promotion activities for improving heritage tourism.

20. (a) Evaluate the role and functions of World Tourism Organization (WTO).

Or

(b) Assess the various promotional functions of Tamil Nadu Tourism.

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