

(6 pages)

Reg. No. :

Code No. : 30409 E **Sub. Code : EEEEC 32/
FEEEC 3 B**

B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2025.

Third Semester

Economics — Major Elective

ECONOMICS OF TOURISM

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which is the primary objective of Tourism
(a) Travel for Leisure
(b) Memorable experience
(c) Cultural exchange
(d) All the above

2. Which is related to Tracking Tourism?
(a) Business Tourism
(b) Pilgrimage
(c) Adventure Tourism
(d) Medical Tourism
3. Tourism Demand forecasting refers to
(a) Predicting the future demand
(b) Predicting the past demand
(c) Predicting demand
(d) None
4. Government Tourism refers to
(a) Operated by NGO
(b) Operated by Government
(c) Operated by private
(d) Operated by Agent
5. The Economic aspects of Tourism is
(a) Employment generation
(b) Revenue Generation
(c) Investment opportunity
(d) All of these

6. Environmental degradation refers to

- (a) Social impacts
- (b) Cultural impacts
- (c) Environmental impacts
- (d) None

7. Where is the Gautham Buddha wildlife sanctuary located?

- (a) Bihar
- (b) Tamil nadu
- (c) Kerala
- (d) Delhi

8. Which is UNESCO world heritage temple in Tamil Nadu?

- (a) Brihadeeswara Temple
- (b) Thirupathi Temple
- (c) Tiruchendur Temple
- (d) Vaitheeswaran Temple

9. When was ITDC incorporated?

- (a) 1966
- (b) 1976
- (c) 1986
- (d) 2006

10. UNWTO refers to

- (a) UNESCO
- (b) World Bank
- (c) International Monetary Fund
- (d) United Nations World Tourism Organisation

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Define Tourism.

Or

(b) What are the Tourism Demand Types?

12. (a) Define Tourism Demand Fore casting.

Or

(b) What is the role of private sector in Tourism?

13. (a) What are the Economic impacts in Tourism?

Or

(b) What are the Environmental impacts in Tourism?

14. (a) How is the Ecotourism in India?

Or

(b) How is the Wild life Tourism in India?

15. (a) State the Indian Tourism Development Corporation.

Or

(b) List out the functions of Ministry of Tourism.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the theoretical background of Tourism.

Or

(b) State the determinants of Tourism Demand.

17. (a) Explain the factors determining Tourism Demand forecasting.

Or

(b) State the need for private sector cooperation in Tourism.

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18. (a) Describe the costs - Benefits of Tourism.

Or

(b) Explain the main impacts of Tourism.

19. (a) Write an essay on the growth of Tourism in Tamil Nadu.

Or

(b) State the major Tourist sports in India.

20. (a) Explain the world tourism and Travel council.

Or

(b) List out the main functions of Indian Tourism Development Corporation.

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