

(6 pages)

Reg. No. :

Code No. : 12067 E **Sub. Code : EMCO 12/
EMHO 12/FCCO 12/
FCPA 12/FCHO 12/
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**B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2025.**

First Semester

**Commerce / Honours / Corporate Secretaryship /
Banking and Finance / Banking and E-Commerce**

PRINCIPLES OF MANAGEMENT

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Who is the Father of Principles of Management?
- (a) Henry Fayol (b) F.W. Taylor
(c) Terry (d) Koons O Donel

2. Management is _____.
(a) an art (b) science
(c) arts and science (d) none of the above
3. Decided in Advance is _____.
(a) Organising (b) Controlling
(c) Motivation (d) Planning
4. Planning is a _____ process.
(a) Continuous
(b) Skill based
(c) Co-ordinate
(d) None of the above
5. _____ always move upwards.
(a) Authority (b) Duty
(c) Rights (d) None of the above
6. In the process of delegation, there are _____ elements.
(a) Two (b) Three
(c) Four (d) Five

7. _____ applies to the process of attracting potential employees of the company.
- (a) Recruitment (b) Selection
(c) Training (d) Placement
8. Expand the term "WFH"
- (a) Women Forum House
(b) Work For House
(c) Working For Home
(d) None of the above
9. Who told the term, "Rate the man and not the Job"?
- (a) Alfred (b) Henry
(c) Bethal (d) A.K. Kress
10. _____ and _____ depends one another.
- (a) Planning and controlling
(b) Planning and organising
(c) Motivation and controlling
(d) Communication and planning

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PART B — (5 × 5 = 25 marks)

Answer ALL questions by choosing (a) or (b).
Each answer should not exceed 250 words.

11. (a) List out the objectives of Management.
- Or
- (b) Examine the contributions of Peter F. Drucker.
12. (a) Briefly discuss the nature of planning.
- Or
- (b) Scope of planning — Brief out the term.
13. (a) Discuss briefly the features of Line Organization.
- Or
- (b) List out the aims of departmentation.
14. (a) Discuss the external sources of Recruitment.
- Or
- (b) Examine the various methods of Performance Appraisal.

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[P.T.O.]

15. (a) Enlists the important features of Co-ordination.

Or

- (b) What are the qualities of a good leader?

PART C — (5 × 8 = 40 marks)

Answer ALL questions by choosing (a) or (b).

Each answer should not exceed 600 words.

16. (a) "Administration Vs Management" — Illustrate.

Or

- (b) List out the important functions of Management.

17. (a) Discuss the various types of Planning.

Or

- (b) Examine in detail the various characteristics of Decision Making.

18. (a) Distinguish Formal Organisation from Informal Organisation.

Or

- (b) Describe the following :
(i) Span of Management
(ii) Merits of decentralisation.

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19. (a) Discuss Modern Recruitment Methods.

Or

- (b) List out the various methods of Interview.

20. (a) Distinguish Formal Communication from Informal Communication.

Or

- (b) Examine Maslow's theory of Motivation.
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