

(6 pages)

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B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2024.

Second Semester

English

Skill Enhancement Course – DIGITAL LITERACY
AND CONCEPTS

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Digital literacy skills do not include _____
- (a) uploading content on YouTube
 - (b) sharing things on Face book
 - (c) using kindles
 - (d) time management

2. The digitized data is in the form of _____
- (a) 0 or 1
 - (b) 0 or 2
 - (c) 1 or 2
 - (d) 0 or 3
3. The emergence of _____ has paved the way for people to communicate and connect with one another
- (a) radio
 - (b) social media
 - (c) fridge
 - (d) washing machine
4. Digital literacy _____ critical thinking
- (a) pressurize
 - (b) goads
 - (c) encourages
 - (d) recommends
5. In Vlog, creator usually describes the experience and personally connects with _____
- (a) Audience
 - (b) Computer
 - (c) Gmail account
 - (d) Mobile phone
6. EBook provides a wonderful experience for _____
- (a) intense reading
 - (b) focused reading
 - (c) leisurely reading
 - (d) playful reading

7. Digital literacy empowers individuals to _____ to the evolving job landscape
- (a) change
(b) adapt
(c) adjust
(d) flexible
8. Digital literacy _____ business efficiency
- (a) quickens (b) speed up
(c) lift (d) enhances
9. Employers values digital literacy as a _____
- (a) Soft skill (b) ICT
(c) Eligible skill (d) Gate skill
10. _____ is an important challenges of digital literacy
- (a) Information overload
(b) Lack of information
(c) Sharing information
(d) Frequent power failure

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Comment on the impact of digitizing information.
- Or
- (b) Write briefly about the digital literacy.
12. (a) List the characteristics of digital literacy.
- Or
- (b) Comment on the role of English language in digital literacy.
13. (a) What are the features of Facebook?
- Or
- (b) How will you differentiate blog from websites?
14. (a) Explain how digital literacy improves employability.
- Or
- (b) Explain the factors associated with digital literacy.

15. (a) Illustrate digital fraud with examples.

Or

- (b) What challenges does digital literacy pose to the young learners?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) Examine the advantages of digitizing information.

Or

- (b) Elaborate on the various kinds of digital literacy.

17. (a) Elaborate on the relationship between basic ethics and digital literacy.

Or

- (b) Discuss the significance of digital literacy.

18. (a) Describe the merits and demerits of email.

Or

- (b) Write a short note on the following :

- (i) blog
- (ii) twitter

19. (a) Discuss how digital literacy has transformed education in the 21st century.

Or

- (b) Discuss whether digital literacy is a boon or bane to students.

20. (a) Enumerate the challenges in digital literacy.

Or

- (b) Comment on the strategies to be applied to overcome the challenges in digital literacy.