(8 page	No.: 40204	Reg. No. :Sub. Code : ESEN 31	3,	is a document used by individuals to present their background and skillsets. (a) Resume (b) Letter (c) Address (d) None
	CBCS) DEGREE EX	Sub. Code: ESEN 31 KAMINATION, APRIL 2025 Semester h – Core	4.	 (c) Address (d) None The first paragraph of the job application should provide, (a) Educational information (b) Personal information (c) Professional information
		e – ENGLISH FOR CAREER in July 2023 onwards)	5.	(d) All of these Which of the following is a correct order
,		Maximum: 75 marks × 1 = 10 marks) L questions.		 (a) Job analysis, recruitment, selection placement, induction (b) Job analysis, selection, recruitment placement, induction (c) Selection, recruitment, induction, job
1. Mo Go (a)	ost of the people od. Believe	of India (believe) in (b) Believed	6.	analysis, placement (d) Selection, recruitment, placement, job analysis, induction is defined as the process of choosing
2. Hi	s decision to invest Upon	(d) Had believingin stocks is him.(b) On(d) Between		the most suitable candidate for a job from among the available candidates. (a) Selection (b) Recruitment (c) Placement (d) Evaluation Page 2 Code No.: 40204
	rel X		4=	

7.	'Blue subscriber service' is a premium service of	PART B — $(5 \times 5 = 25 \text{ marks})$			
	which social media company (a) Facebook (b) Twitter	Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.			
	(c) Whatsapp (d) Instagram	11. (a) Fill in the blanks:			
8.	The primary purpose of advertising in English is	(i) Each of the books (is/a interesting in its own way.	are)		
	to	(ii) She wants to be astron when she grows up. (a, an, the)	aut		
•	(a) Inform (b) Persuade	(iii) They did not know where they from. (come)	_		
	(c) Remind	(iv) She excelsmathematics. (in/s	at)		
,	(d) All of the above	(v) The gift isher aunt. (to/from	1)		
	(a) All of the above	\mathbf{Or}			
9.	platforms have made English content readily accessible to a global audience, fostering	(b) Rewrite the sentences by using correct te form.	ense		
	cultural exchange and understanding.	(i) The boy along with his friends p football every evening	olay		
	(a) Digital (b) Social	(ii) Mathematics are my favorite subject			
to san	(c) Political (d) Economic	(iii) Neither the principle nor the tead know the correct answer	cher		
10.	Blog posts allow to publish insights, thoughts, and stories on your website about any topic.	(iv) The furniture have been moved to new house	the		
	(a) Content (b) Blog	(v) The group of dancers perfe	orm		
	(c) Stories (d) News	exceptionally well.			
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		[P.T.	.O.]		
	· · · · · · · · · · · · · · · · · · ·				

12. (a) What is a Resume? List out the steps that should be followed while writing a resume.

Or

- (b) List out the situations for writing formal letters.
- 13. (a) Match the following

Column A Column B

Interview A fixed amount of compensation paid regularly

for services

Resume A formal meeting where an

applicant's qualifications

are assessed

Background Things that are needed

Salary A brief summary of a person's work experience

and qualifica

Requirements A person's experience,

training, and education

Or

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- (b) List out some questions that might be asked during an interview for an examinationrelated position.
- 14. (a) Discuss the significant role of advertisements being broadcasted in English.

Or

- (b) How to write a Linkedin summary for a student?
- 15. (a) List out the key steps to writing a blog in English.

Or

(b) Write a vlog script for a place you visited recently.

PART C
$$-$$
 (5 \times 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b) Each answer should not exceed 600 words.

- 16. (a) Fill in the blanks:
 - (i) It—outside for half an hour. (hail)
 - (ii) The storm——since 4 O'clock. (howl)
 - (iii) I-for the bus since morning. (wait)
 - (iv) Since when—you in this school? (read)

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		(burn)
	(vii)	I——for the examination for one year. (prepare)
	(viii	Malaria——in this city since July. (rage)
		Or
(b)	Fill	in the blanks
	(i)	I bought —— umbrella to go out in the rain. (a, an, the)
	(ii)	My daughter is learning to play ———violin at her school. (a, an, the)
	(iii)	Please give me ——— cake that is on the counter. (a, an, the)
×	(iv)	——ink in my pen is red.(a, an, the)
	(v)	She is used to confiding her secrets ——others. (suitable preposition)
	(vi)	The boy is devoid———sense. (suitable preposition)
	(vi)	Her friends prevailed——her to withdraw her resignation. (suitable preposition)
	(viii)	The final decision rests——our grandfather. (suitable preposition)

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since

midnight oil for five years.

midnight.

-not

(rain)

(vi) She

 (a) What is a letter of application? Write about the types and steps for writing it.

Or

- (b) Write a professional letter of application for a pet shop assistant.
- 18. (a) Define group discussion. Elaborate on the importance, tips and rules of group discussion.

Or

- (b) Define Paralinguistics and its importance a workplace.
- 19. (a) Write a WhatsApp and Twitter (with appropriate format) to your classmates and inform them about the postponement of Election for Student Secretary or any other event in your school.

Or

O

- (b) Create a poster advertisement for a new English Class with a memorable title, meaningful lines and short rhymes
- 20. (a) Explain Media writing. List out the types and techniques.

Or

(b) Write an email to the manager of a supermarket you visited on the last day to share your experience.

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